



The Social Event App to provide superior guest engagement

You are continually collecting personal data for future marketing, helping you to boost spend, encourage return visits and maximise ROI.

Guests opt for branded photos or video. Allowing them to share on social media in real-time.

Utilise the reporting functionality and real-time analytics, with snapshot overview.

Send information to users by push notifications.



Privacy by Design.

Use your own branding on the white labelled LOOP App and run sub campaigns through the super simple back end.

Add engaging filters to the video functionality.

Distribute exclusive video content to users of the App.

Upload engaging competitions to maximise attendee enjoyment.

Add branded overlays and pre-fill social feeds.

Complete the day by capturing attendee feedback.

Use enhanced features to capture sponsor logo recognition.